

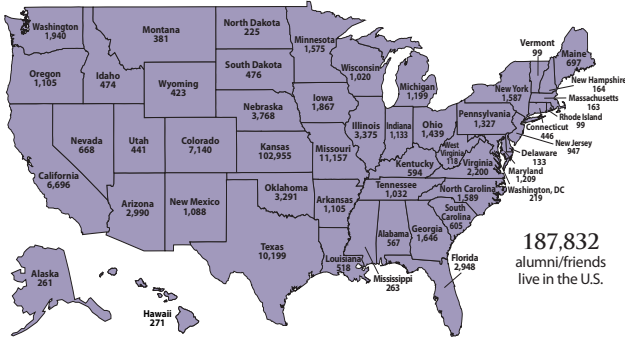
K-STATE ALUMNI STAFF

List current as of June 30, 2008

- BEIER, Lynn**
Senior administrative assistant
- BRYANT GLADIN, Andrea '02**
Associate director of alumni programs
- BUTTON RENZ, Amy '76, '86**
President and CEO
- CECIL, Bill**
Alumni Center building manager
- CLARK, Brandon**
Assistant director of multicultural programs
- DANKER, Crystal (fs)**
Alumni Center events manager
- DUNCAN, Janet '72**
Alumni programs secretary
- HANSON, Morgan '06**
Associate director of communications
- HARDESTY, Jeana**
Alumni records assistant
- HARRIS, Monta**
Alumni Center receptionist
- HAYES, Angela '84, '90**
Alumni career services consultant
- JANZEN, Shana '01**
Assistant director of communications
- JESCHKE, Erin '02**
Assistant director of communications
- LAKE, Jeanine**
Director of information services
- LAW, Kelly '01**
Associate director of business development
- LINDEMUTH, Tim '77**
Editor, K-States magazine
- LITTLE, Sarah**
Alumni records assistant
- LOGBACK, Steve '90**
Director of alumni communications
- MARINTZER, Jacob**
Information services specialist
- NAGARAJA, Asha (fs)**
Assistant to the senior vice president/accountant
- PAYNE, Jenny**
Information services coordinator
- REDDING, Tamie '87**
Alumni programs assistant
- ROESLER, Tom '99, '04**
Associate director of alumni programs
- SCHESSEER, Bobbi (fs)**
Communications assistant
- SIDENER, Brad '80**
Senior vice president and CFO
- STUEVE, Mary**
Alumni records assistant
- TEBBUTT, Dee**
Information services assistant
- TOOTHAKER, Creta**
Alumni records assistant
- WALTERS, Terin '05**
Associate director of administrative programs
- WEIBERG, Jodi '90**
Vice president of alumni programs

STATE ALUMNI ASSOCIATION BY THE NUMBERS

K-STATE ALUMNI/FRIENDS IN THE UNITED STATES



INTERNATIONAL K-STATE ALUMNI/FRIENDS

4,725
alumni/friends
live abroad

Afghanistan	2	Art. African	2	Grenada	2	Macau	2	Paraguay	35	Togo	1
Algeria	5	Bahamas	2	Guam	7	Malawi	3	Peru	14	Trinidad and Tobago	2
Argentina	24	Chile	8	Guatemala	12	Malaysia	103	Philippines	75	Tunisia	49
Armenia	2	China	75	Guinea	40	Mali	10	Poland	1	Turkey	40
Australia	71	Colombia	38	Honduras	40	Mauritius	1	Portugal	6	Ukraine	12
Austria	2	Costa Rica	71	Hong Kong	25	Mexico	67	Puerto Rico	210	Uganda	21
Azerbaijan	2	Cyprus	10	Hungary	11	Moldova	1	Qatar	4	United Arab Emirates	6
Bahamas	2	Czech Republic	5	India	411	Mozambique	2	Romania	1	United Kingdom	33
Bahrain	4	Czechoslovakia	11	Indonesia	52	Namibia	2	Russia	9	Uruguay	4
Bangladesh	12	Democratic Republic of Congo	3	Iran	46	Nepal	6	Saudi Arabia	80	Uzbekistan	2
Belgium	19	Ecuador	3	Iraq	43	Netherlands	17	Senegal	6	Yemen	1
Belize	3	El Salvador	31	Israel	26	Norway	31	Seychelles	5	Yemen Arab Republic	13
Bolivia	4	Egypt	59	Jamaica	5	Nicaragua	5	Singapore	32	Zambia	4
Bosnia-Herzegovina	31	England	2	Japan	126	Nigeria	5	South Korea	175	Zimbabwe	6
Botswana	28	Ethiopia	16	Jordan	54	Northern Mariana Islands	1	Sri Lanka	12	Yemen Arab Republic	13
Brazil	38	Finland	1	Kazakhstan	1	Norway	31	Sudan	8	Yemen Arab Republic	13
Bulgaria	5	France	99	Kenya	16	Oman	3	Swaziland	5	Yemen Arab Republic	13
Burundi	2	Germany	143	Kuwait	26	Pakistan	84	Sweden	12	Yemen Arab Republic	13
Cameroon	3	Ghana	6	Liberia	20	Palastine	2	Switzerland	33	Yemen Arab Republic	13
Canada	293	Guinea	20	Libya	9	Panama	19	Taiwan	239	Yemen Arab Republic	13
Canary Islands	1	Greece	2	Maldives	1	Papua New Guinea	2	Tanzania	35	Yemen Arab Republic	13
								Thailand	113	TOTAL	4,725

K-STATE ALUMNI/FRIENDS IN KANSAS

102,955 alumni/friends live in Kansas

Cheyenne	110	Rawlins	117	Decatur	121	Norton	168	Phillips	186	Smith	190	Jewell	160	Republic	391	Washington	502	Marshall	864	Nemaha	789	Brown	482	Douglas	222
Sherman	166	Thomas	364	Sheridan	74	Graham	69	Rooks	156	Osborne	205	Mitchell	439	Cloud	581	Clay	834	Ellis	18,698	Pottawatomie	2,398	Jackson	502	Atchison	416
Wallace	81	Logan	123	Gove	143	Trego	84	Ellis	666	Russell	225	Lincoln	201	Ottawa	409	Clayton	18,698	Wabanssee	589	Shawnee	6,766	Jefferson	596	Leavenworth	1,363
Greeley	67	Wichita	90	Scott	262	Lane	95	Ness	137	Rush	102	Barton	917	Ellsworth	275	Dickinson	1,346	Saline	3,360	Morris	423	Lyon	697	Osage	488
Hamilton	71	Keary	92	Finney	876	Hodgeman	88	Pawnee	227	Stafford	212	Reno	1,800	Harvey	1,070	McPherson	1,280	Marion	400	Chase	120	Lyon	697	Osage	488
Stanton	73	Grant	167	Haskell	151	Gray	169	Ford	677	Pratt	360	Kingman	237	Sedgewick	9,844	Butler	1,568	Greenwood	161	Woodson	96	Allen	662	Bourbon	230
Morton	46	Stevens	129	Seaward	259	Meade	107	Clark	61	Comanche	67	Barber	192	Harper	148	Sumner	433	Cowley	624	Quinn	67	Montgomery	500	Wagoner	294

BOARD OF DIRECTORS

- Randy Rathbun '75**, Wichita, Kan., chair
- Jackie L. Hartman '80, '83**, Fort Collins, Colo., chair-elect
- G. Rhea Serpan '60**, Danville, Calif., past chair
- Randy Anders '80**, Manhattan, Kan.
- Aaron Austin '97**, San Diego, Calif.
- Jerry Bautista '94, '97**, Milwaukee, Wis.
- Ian Boettcher '63**, Beloit, Kan.
- Kent Bradley '88**, Valley Center, Kan.
- Gail Burgess Antenen '80**, Ness City, Kan.
- Gib Compton '80**, Wichita, Kan.
- Martha Cornwell Riddell '75**, Georgetown, Ky.
- Roger Coulter '62**, Broken Arrow, Okla.
- LeAnn Diehl Clark '69**, Hesston, Kan.
- Jill Flint Gerlach '76, '81**, Overland Park, Kan.
- Deborah Hollis Avery '96**, Indianapolis, Ind.
- Todd Johnson '94**, Topeka, Kan.
- F. Lynn Markel '62**, Rogers, Ark.
- Cheryl McFee-Mitchell '79**, Fayetteville, Ga.
- Patsy McClenahan Garner '59**, Eureka, Kan.
- Larry Metheny '76, '78**, Phoenix, Ariz.
- Audrey Mross '80**, Dallas, Texas
- Barbara Nelson Bachman '81**, Centralia, Kan.
- Reggie Redetzke '95, '96**, Dubai, United Arab Emirates
- Jon Wefald**, K-State president
- Amy Button Renz '76, '86**, secretary
- Charles Claar Jr. '74**, treasurer
- Paul Stephenson '66**, KSU Foundation executive committee chair
- Joe Vossen**, Student Alumni Board president
- Matt Wagner**, Student body president

K-STATE ALUMNI ASSOCIATION ANNUAL REPORT 2007-2008



BOARD OF DIRECTORS

STANDING DIRECTORS

- Jon Wefald**, K-State president
- Amy Button Renz '76, '86**, secretary
- Charles Claar Jr. '74**, treasurer
- Paul Stephenson '66**, KSU Foundation executive committee chair
- Joe Vossen**, Student Alumni Board president
- Matt Wagner**, Student body president

YOUR LIFELONG LINK

For the 12th consecutive year, the K-State Alumni Association ranks No. 1 in the Big 12 for the percentage of graduates who are members of their respective alumni associations. This is just one of the Association's many proud accomplishments.

The major focus for this year's Board of Directors was to implement a strategic plan developed by Rhea Serpan and members of the 2006-2007 board. Through this visionary effort, I believe we have effected positive change in the Association's programming efforts and contributed to a strong, thriving and efficient organization that is considered one of the best in the nation.

The mission of the Association is to "Enhance our Kansas State University family through lifelong involvement," and it seems we're doing just that as we progress through our strategic plan. As you will see, the Association is well on its way to meeting the goals set forth in the plan.

As we strive to meet these goals, the programming and strategies of an already great Association will be elevated.

The Association also is proud to have five current board members serving on the search committee for the new university president. These members are Jerry Boettcher, Lee Harris, Jackie Hartman, Lydia Peele and myself. This is an exciting time at Kansas State University, and we're all very honored to be a part of such an important committee.

I would like to thank the members of the board, along with the Association staff, for their unwavering dedication and service to our university. It is the efforts of our dedicated volunteers and exceptional staff that make the K-State Alumni Association one of the premier, self-governed associations in the nation!

Randy Rathbun '75
2007-2008 K-State Alumni Association
Board of Directors, chair

WHO BELONGS TO THE K-STATE ALUMNI ASSOCIATION?

MEMBERSHIP AFFILIATION	
Alumni	33,657
Students	1,529
Non-alumni friends	3,792
Total member affiliation	38,978

BY LOCATION	
Kansas	23,106
Out-of-state	15,571
International	166
No addresses available	135

BY DECADE (of first graduation)	
1910s	1
1920s	21
1930s	224
1940s	1,560
1950s	3,497
1960s	4,724
1970s	7,012
1980s	5,151
1990s	4,923
2000s	7,222
Friends	4,643

BY COLLEGE	
Agriculture	5,076
Architecture, Planning and Design	989
Arts and Sciences	8,278
Business	5,172
Education	3,328
Engineering	5,120
Human Ecology	3,975
Technology and Aviation, Salina	287
Veterinary Medicine	1,474
No college affiliation	5,279

ALL LIVING ALUMNI	
Living alumni in Kansas	71,662
Living alumni out-of-state	73,393
Living alumni abroad	4,549
Other living alumni	4,339
Total living alumni	153,943

The strategic plan for the K-State Alumni Association is detailed below. Information was current as of June 30, 2008. Through these new initiatives we will be able to:

Enhance our Kansas State University family through lifelong involvement.

CORE VALUES

Accessibility, Champion of Tradition, Excellence, Integrity, Sense of Family, Strong Work Ethic, Teamwork

GOALS

- Expand the reach of the Association.
- Increase involvement by being relevant in the lives of our constituents.
- Develop and enhance relationships with the university and broader community entities to strengthen and grow the Association.
- Ensure long-term financial growth and stability.

STRATEGIC INITIATIVES

INCREASE USE OF ELECTRONIC MEDIA

- 200 percent increase in number of current visits by June 30, 2010
- 2,469,124 visits as of June 30, 2008 (29.9 percent increase)

GROW MEMBERSHIP

- To 30 percent of addressable graduates by June 30, 2010
- 27.09 percent as of June 30, 2008 (1.99 percent increase)

GROW PARTICIPATION IN EVENT OPPORTUNITIES

- 10 percent by June 30, 2012
- 44,108 participants as of June 30, 2008 (14.59 percent increase)

GROW ALUMNI ASSOCIATION FUNDRAISING EFFORTS

- Alumni Center endowment commitments to \$5 million by June 30, 2012
- \$2,667,977 committed as of June 30, 2008
- Alumni Association annual fundraising will grow 15 percent per year by June 30, 2012
- \$1,008,698 raised during fiscal year 2008 (21.49 percent increase)

PARTNER WITH THE UNIVERSITY TO INCREASE ENROLLMENT

- Student touches grow 10 percent per year by June 30, 2010
- 18,546 student touches as of June 30, 2008 (11.43 percent increase)

ALUMNI CENTER FACTS

- The center is home to many events for the Association, university and Manhattan community.
- More than 45,000 GUESTS attended more than 700 EVENTS in the Alumni Center last year.
- Since opening its doors in 2002, the Alumni Center has welcomed more than 277,000 VISITORS to more than 3,700 EVENTS.



STATEMENT OF ACTIVITIES

	2007	2008
CHANGES IN UNRESTRICTED NET ASSETS		
REVENUE AND SUPPORT		
Annual dues	\$ 387,887	\$ 407,947
Life dues	238,356	240,991
Tradition Founders	319,206	337,007
Affinity royalties	574,255	564,937
Merchandising and service programs	242,563	257,629
Net investment revenue (loss)	211,317	<15,256>
Advertising/sponsorships	106,270	139,100
University transfer	553,205	577,084
Alumni Center rental/fees	265,883	278,282
Contributions	331,824	437,787
TOTAL REVENUE AND SUPPORT	\$3,230,766	\$3,225,508
EXPENSES		
Strategic Initiatives		
Student enrollment programs	\$ 275,642	\$ 288,223
Grow participation in event opportunities	442,476	508,414
Grow Alumni Association membership	335,869	345,344
Grow Alumni Association fundraising efforts	67,302	61,227
Increase use of electronic media	95,584	92,569
Other Programs		
Board relations	\$ 92,836	\$ 78,853
Athletic/External Relations	95,036	116,291
Other services	148,346	172,851
Other communications	102,977	109,320
Database management	259,908	291,137
Alumni Center operations	776,771	783,962
Total Program Expenses	\$ 2,692,747	\$ 2,848,191
General and Administrative Expenses	\$ 407,028	\$ 434,626
TOTAL EXPENSES	\$ 3,099,775	\$ 3,282,817
Addition on fund setup	\$ 1,417	\$ 12,770
Prior year special projects appropriation	\$ <20,000>	\$ 0
Transfer to restricted assets	\$ <7,980>	\$ 10,870
INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS	\$ 104,428	\$ <33,669>
CHANGES IN RESTRICTED NET ASSETS		
Alumni Center contributions/earnings	\$ 8,049	\$ 47,645
Scholarship contributions/additions	44,966	141,086
Other program additions/(expenses)	616	<6,828>
INCREASE (DECREASE) IN RESTRICTED ASSETS	\$ 53,631	\$ 181,903
CHANGE IN NET ASSETS	\$ 158,059	\$ 148,234
NET ASSETS - BEGINNING OF YEAR	\$12,807,654	\$12,965,713
NET ASSETS - END OF YEAR	\$12,965,713	\$13,113,947

COMPARABLE BALANCE SHEETS

	2007	2008
ASSETS		
Cash and cash equivalents	\$ 423,760	\$ 555,585
Investments	1,513,591	1,844,664
Reimbursable expenses	30,640	87,183
Inventories	16,119	11,646
Campaign receivables	69,861	50,100
Other receivables	62,357	49,444
Prepaid expenses	17,578	25,176
Total current assets	\$ 2,133,906	\$ 2,623,798
FF&E - net of depreciation	385,251	361,000
Vehicles - net of depreciation	163,247	45,665
Building - net of depreciation	10,595,990	10,346,713
Land real estate	283,524	283,524
Total non-current assets	\$ 11,428,012	\$ 11,036,902
TOTAL ASSETS	\$ 13,561,918	\$ 13,660,700
LIABILITIES		
Accounts payable	\$ 129,498	\$ 156,876
Deferred revenue	31,101	25,946
Funds deposited for others	74,309	96,839
Accrued expenses	123,940	125,077
Notes payable	100,121	0
Total current liabilities	\$ 458,969	\$ 404,738
Deferred compensation	\$ 54,358	\$ 50,111
Compensated absences	82,878	91,904
Total non-current liabilities	\$ 137,236	\$ 142,015
TOTAL LIABILITIES	\$ 596,205	\$ 546,753
NET ASSETS		
Undesignated	\$ 179,519	\$ 205,381
Life membership appropriation	780,000	1,040,000
Alumni Center restricted	55,599	103,244
Other - restricted	31,909	25,081
Scholarships - restricted	338,686	479,772
Alumni Center fund appropriation	11,565,000	10,980,344
Special projects appropriation	15,000	109,000
Scholarships - designated	0	171,125
TOTAL NET ASSETS	\$ 12,965,713	\$13,113,947
TOTAL LIABILITIES/NET ASSETS	\$ 13,561,918	\$13,660,700

*A copy of the K-State Alumni Association audit report is available upon request.