

K-STATE ALUMNI ASSOCIATION ANNUAL REPORT 2012-13



Dr. Kent Bradley '88

I am pleased to report that the K-State Alumni Association continued to excel in its overall mission of "Enhancing our Kansas State University family through lifelong involvement" during fiscal year 2012-2013.

Membership is up over last year by nearly 1,000 members, making us more than 41,000 strong. And for the 17th consecutive year, the Alumni Association ranks No. 1 in the Big 12 for the percentage of graduates who are members of the Association.

These record accomplishments could not happen without a solid plan, dedicated staff, committed board members, and loyal alumni and friends. Details on how these and other accomplishments were achieved can be found in the following pages of this annual report.

One area that I would like to give special recognition this year is the database services provided by the Association's Information Services staff. From behind the scenes, this staff quietly maintains

records for nearly 300,000 alumni and other constituents affiliated with the Association and the university. Without the continued development and maintenance of a finely tuned database it wouldn't be possible to keep the K-State family connected as well as we are today. I applaud their dedication and commitment in supporting the Association and the university.

Last but not least, the Alumni Association staff and board of directors would like to thank you for supporting the K-State Alumni Association and for keeping the "Family Spirit" alive at K-State. We value your continued support and look forward to the year ahead.

Go Wildcats!

Kent R. Bradley
Dr. Kent Bradley '88
2012-2013 Chair

K-State Alumni Association board of directors

► *K-State Alumni Association membership is up over last year by nearly 1,000 members, making us more than 41,000 strong.*



K-STATE ALUMNI ASSOCIATION

GRADUATES & FRIENDS

WHO BELONGS TO THE ALUMNI ASSOCIATION?

MEMBERSHIP AFFILIATION

Graduates	37,213
Students	1,794
Friends	4,153
Total member affiliation	43,160

MEMBERS BY LOCATION

Kansas	25,950
Out-of-state	16,749
International	343
Lost	118

MEMBERS BY DECADE (of first graduation)

1920s	5
1930s	49
1940s	797
1950s	2,719
1960s	4,463
1970s	7,239
1980s	5,824
1990s	5,324
2000s	5,135
2010s	5,658
Friends	5,947

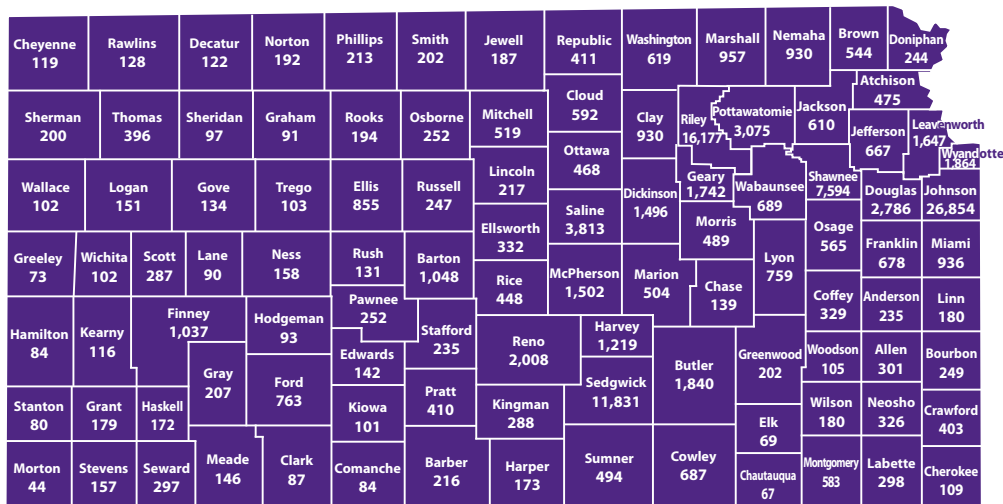
ALL LIVING GRADUATES

Kansas	81,444
Out-of-state	81,784
International	4,347
Lost	3,951
Total living graduates	171,526

K-STATE GRADUATES/FRIENDS IN KANSAS

115,224
in 2012-13

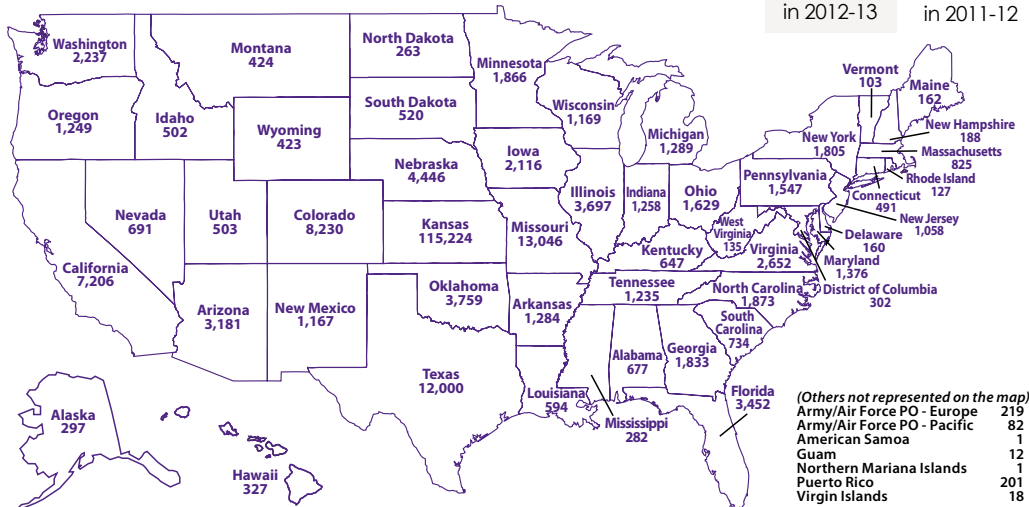
111,352
in 2011-12



K-STATE GRADUATES/FRIENDS IN U.S. TERRITORIES

212,795
in 2012-13

206,702
in 2011-12



INTERNATIONAL K-STATE GRADUATES/FRIENDS

Afghanistan 19	Chile 6	Grenada 2	Liberia 5	Paraguay 56	Tanzania, United Republic of 23
Algeria 4	China 166	Guatemala 14	Libyan Arab Jamahiriya 9	Peru 14	Thailand 131
Argentina 22	Colombia 45	Guinea 3	Lithuania 1	Philippines 65	Togo 1
Armenia 2	Costa Rica 73	Haiti 1	Malawi 5	Poland 1	Trinidad and Tobago 5
Australia 73	Côte d'Ivoire 7	Honduras 43	Malaysia 103	Portugal 6	Tunisia 8
Austria 5	Croatia 1	Hong Kong 25	Mali 12	Qatar 7	Turkey 47
Azerbaijan 2	Cyprus 10	Hungary 10	Mauritius 1	Russian Federation 8	Uganda 10
Bahamas 2	Czech Republic 14	Iceland 2	Mexico 67	Saint Kitts and Nevis 1	Ukraine 4
Bahrain 4	Democratic Republic of Congo 3	India 395	Moldova, Republic of 2	Samoa 1	United Arab Emirates 31
Bangladesh 10	Denmark 7	Indonesia 58	Morocco 14	Saudi Arabia 126	United Kingdom 141
Barbados 2	Djibouti 1	Iran (Islamic Republic of) 48	Mozambique 4	Senegal 7	Uruguay 4
Belgium 17	Ecuador 178	Iraq 40	Myanmar 2	Serbia 4	Uzbekistan 2
Benin 2	Egypt 63	Ireland 7	Namibia 1	Seychelles 5	Venezuela 40
Bermuda 3	El Salvador 2	Israel 27	Nepal 8	Singapore 42	Vietnam 5
Bolivia 26	Estonia 1	Italy 10	Netherlands 16	Slovenia 3	Yemen 15
Bosnia-Herzegovina 2	Finland 8	Jamaica 2	Netherlands Antilles 1	South Africa 32	Zambia 5
Botswana 26	France 62	Japan 165	New Zealand 25	Spain 16	Zimbabwe 6
Brazil 47	Gaza Strip 2	Jordan 58	Nicaragua 4	Sri Lanka 18	
Brunei Darussalam 1	Georgia 5	Kazakhstan 7	Niger 8	Sudan 28	
Bulgaria 5	Germany 150	Kenya 38	Nigeria 273	Swaziland 4	
Burundi 2	Ghana 6	Korea, Republic of 205	Norway 20	Sweden 11	
Burundi 2	Greece 17	Kuwait 31	Oman 5	Switzerland 38	
Cameroon 3		Kyrgyzstan 3	Pakistan 85	Syrian Arab Republic 6	
Canada 361		Lebanon 14	Panama 19	Taiwan 228	
Cayman Islands 1		Lesotho 3			
Central African Republic 1					

4,589
in 2012-13

4,324
in 2011-12

K-STATE ALUMNI ASSOCIATION

2012-13 FINANCIALS

STATEMENT OF ACTIVITIES

	2013	2012
REVENUE AND SUPPORT		
Annual membership dues	\$ 482,483	\$ 423,388
Life membership dues	348,839	292,844
Affinity program royalties	826,770	823,539
Merchandising and service programs	207,747	186,132
Investment revenues (net)	327,123	<119,057>
Advertising/sponsorships	193,910	178,649
University transfer/shared programs	504,007	504,014
Alumni Center rental/fees	299,320	314,378
Contributions	1,248,407	1,334,966
Club and constituent events	497,156	91,005
Total revenue and support	\$ 4,935,762	\$ 4,029,858
Net Assets Released from Restrictions	-	-
Total Support, Revenues and Reclassifications	\$ 4,935,762	\$ 4,029,858

EXPENSES

Programs:		
Constituent programs and services	\$ 1,367,906	\$ 994,799
Scholarship programs and awards	438,701	425,050
Alumni Center	788,823	830,866
Total program expenses	\$ 2,595,430	\$ 2,250,715
Management and general communication	\$ 1,051,486	\$ 1,032,470
Membership development and fundraising	481,946	461,589
TOTAL EXPENSES	\$ 4,128,862	\$ 3,744,774

ADJUSTMENTS TO NET ASSETS

Expenditure of prior period appropriation	\$ <51,871>	<15,900>
Total adjustments	\$ <51,871>	<15,900>
Change in net assets	\$ 755,029	269,184
NET ASSETS – BEGINNING OF YEAR	\$13,588,979	13,319,795
NET ASSETS – END OF YEAR	\$14,344,008	13,588,979

COMPARABLE BALANCE SHEET

	2013	2012
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 1,122,079	\$ 836,333
Investments	4,176,003	3,389,764
Reimbursable expenses	37,114	37,221
Inventories	14,918	13,693
Campaign receivables	9,000	16,000
Other receivables	100,317	93,764
Prepaid expenses	35,615	57,981
Total current assets	\$ 5,495,046	\$ 4,444,756
Non-current assets:		
FF&E – net of depreciation	\$ 105,448	\$ 122,689
Vehicles – net of depreciation	43,929	57,199
Land - real estate	283,524	283,524
Building real estate – net of depreciation	9,083,542	9,345,914
Total non-current assets	\$ 9,516,443	\$ 9,809,326
TOTAL ASSETS	\$15,011,489	\$ 14,254,082

LIABILITIES AND NET ASSETS

Current liabilities:		
Accounts payable	\$ 105,465	\$ 161,181
Deferred revenue	31,505	41,657
Funds deposited for others	152,976	135,473
Accrued expenses	82,828	84,436
Total current liabilities	\$ 372,774	\$ 422,747
Non-current liabilities:		
Deferred compensation	\$ 173,261	\$ 131,918
Compensated absences	121,446	110,438
Total non-current liabilities	\$ 294,707	\$ 242,356
TOTAL LIABILITIES	\$ 667,481	\$ 665,103

NET ASSETS

Unrestricted:		
Designated for special projects	\$ 508,753	\$ 333,724
Designated for life membership reserve	1,800,000	1,450,000
Designated for Alumni Center	9,383,742	9,668,309
Undesignated	<335,629>	(486,166)
Temporarily restricted:		
Other	19,415	16,054
Scholarships	1,717,177	1,441,468
Alumni Center	283,970	274,996
Permanently restricted:		
Other	42,662	37,862
Scholarships	803,982	737,396
Alumni Center	119,936	115,336
Total net assets	\$14,344,008	\$ 13,588,979
TOTAL LIABILITIES/NET ASSETS	\$15,011,489	\$ 14,254,082

*A copy of the K-State Alumni Association audit report is available upon request.

K-STATE ALUMNI ASSOCIATION

LEADING OUR INITIATIVES

K-STATE ALUMNI ASSOCIATION AGAIN ENJOYS RECORD YEAR

The K-State family had much to celebrate in fiscal year 2013 with three Big 12 Conference championships, the Tostitos Fiesta Bowl, Kansas State University's 150th anniversary, record enrollment on campus and 17 consecutive years as No. 1 in the Big 12 for the percentage of graduates who are Alumni Association members.

It's a privilege for the Alumni Association to serve as "your link for life" to the university. Your continued support enabled us to achieve many goals last year.

With nearly 118,000 K-State family members and friends participating in more than 1,000 Alumni Association activities in FY2013, we surpassed last year's record for alumni and friends participation by nearly 30 percent. It's our fourth consecutive year of exceeding prior year records for participation.

Our strategic initiatives to enhance the student experience were equally successful. Alumni and friends provided funds that enabled the Association to pay more than \$245,000 in scholarships to K-State students. During FY2013, we also celebrated the 10th anniversary of the Alumni Center. The Center, a great source of pride for all alumni, has exceeded expectations. In its first 10 years, the Alumni Center hosted more than 6,500 scheduled events and more than 500,000 visitors.

As the "keeper of traditions" for the university, the Association played a key role in supporting the university's 150th anniversary celebrations. We had many opportunities to showcase our extensive collection of memorabilia and bring alumni together in reminiscing about their years at K-State.

Through the support of generations of K-State family members, the K-State Alumni Association has come a long way since its humble beginnings in 1874. I would like to thank the Association staff, board of directors and all of our alumni and friends for their continued support. Without you, none of this would be possible. We look forward to the next 150 years at K-State.

Go 'Cats!



Amy Button Renz '76, '86
President and CEO
K-State Alumni Association



K-State Alumni Association board of directors

David Mayes '96

BOARD OF DIRECTORS

KENT BRADLEY '88
Valley Center, Kan., chair

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Roeland Park, Kan., chair-elect

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Highlands Ranch, Colo., past chair

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Kansas City, Kan.

JANE BRUNT '77, '80
Annapolis, Md.

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Brookfield, Wis.

BERNARD FRANKLIN '76, '96
Kansas City, Kan.

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Salina, Kan.

TINA MARTIN GLOVER '80, '84
Mission Viejo, Calif.

KRISTY TREDWAY HAWKINS '05
Towanda, Kan.

JASON HEINRICH '00
Chicago, Ill.

MARY HOW ICE '80, '88
Westlake, Texas

TRAVIS LENKNER '01
Chicago, Ill.

ROGER MCCLELLAN '88
Wichita, Kan.

MARY JO RUPP MYERS '64
Arlington, Va.

AUBREY ABBOTT PATTERSON '98
Hutchinson, Kan.

EDGAR RAMIREZ '04
Fort Myers, Fla.

COURTNEY NOVAK RILEY '91
Hiawatha, Kan.

HOLLY SINDERSON ROBERTS '81
Colorado Springs, Colo.

MARCIA DRYDEN ROBINSON '81
Manhattan, Kan.

WILLIAM SHAW '75
Ashland, Kan.

ALLAN SICAT '03
Marietta, Ga.

DAN YUNK '71, '75, '87
Manhattan, Kan.

K-STATE ALUMNI ASSOCIATION STAFF

LYNN BEIER
Assistant to the president and CEO

ALLISON BROOKS '08
Administrative office assistant

ANDREA BRYANT GLADIN '02
Director of alumni programs

AMY BUTTON RENZ '76, '86
President and CEO

BILL CECIL
Alumni Center facility coordinator

LAUREN CHARD '08
Alumni Center manager

LINDA COOK '77
Assistant vice president of communications

VICKIE CROWDER
Custodial specialist

CRYSTAL DANKER (fs)
Information services coordinator

JESSICA ELMORE '06
Assistant director of multicultural programs

BRANDI EWERT
Alumni records assistant

DAWN FURNAS
Designer and assistant editor

JEANA GIBBS
Alumni records assistant

KRYSTIN GUGGISBERG '10
Alumni programs assistant

GAVIN HARGRAVE '08, '10
Associate director of alumni programs

MONTA HARRIS
Alumni Center receptionist

ANGELA HAYES '84, '90
Alumni career services assistant director

TRAVIS JENSEN
Custodial specialist

JEANINE LAKE
Senior director of information services

KELLY LAW '01
Director of membership and marketing

SARA LIMING
Communications assistant

JACOB MARINTZER
Network administrator

ASHA NAGARAJA (fs)
Assistant to the senior VP/accountant

KIMBERLEY RALSTON '07
Electronic communications and social media manager

TAMIE REDDING '87
Alumni programs assistant

DARCIE SCHMITZ
Graphic designer

MEGAN SHERLOCK '06
Associate director of student programs

BRAD SIDENER '80
Senior vice president and COO

MARY STUEVE
Alumni records assistant

DEE TEBBUTT
Information services assistant

CRETA TOOTHAKER
Alumni records assistant

TERIN WALTERS '05
Director of development programs and travel

ANDREW ZENDER '05
Editor

STANDING DIRECTORS

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K-State president

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Secretary

CHARLES CLAAR JR. '74
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KSU Foundation, board of directors chairman

RACHEL KING
Student Alumni Board president

NATE SPRIGGS
Student body president

FRED CHOLICK
KSU Foundation, president and CEO
Ex officio member